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I. AMENDMENT

A. Claims

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MAY 08 2007

Please amend the claims as follows.

1. (Currently Amended) A method of processing a request to send a gift, the method comprising:

receiving a request to send a gift, by a communication over the Internet, from a first party;

obtaining over the Internet from said first party a pseudonym of a second party to receive said gift;

securing over the Internet a non-pseudonymous name and address associated with the second party's pseudonym; and

determining, over the Internet, whether said second party would accept the gift such that: [(:]

If said second party would not accept the gift, electronically informing said first party that said second party has chosen not to accept said gift; and

if said second party would accept the gift, processing said request to send said gift to produce computer output enabling said gift to be sent to said second party, and wherein the method is carried out without revealing a non-pseudonymous name of one of said parties to another of the parties, according to the request.

2. (Previously presented) The method of claim 1, further including issuing an order that said gift be sent to said second party's non-pseudonymous name and address.

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3. (Original) The method of claim 1, wherein said step of securing a non-pseudonymous name and address associated with said second party's pseudonym is carried out by looking up said second party's pseudonym in a network membership database.

4. (Original) The method of claim 1, wherein said step of securing a non-pseudonymous name and address associated with said second party's pseudonym is carried out by contacting said second party and requesting revelation of said second party's non-pseudonymous name and address.

5. (Previously presented) The method of claim 1, further including, prior to receiving said request:

giving said second party an opportunity to choose whether said second party will accept, or will not accept, attempted gifts addressed only to said second party's pseudonym; and

if said second party exercises the opportunity, storing in a database in association with said second party's pseudonym or name and address.

6. (Previously presented) The method of claim 5, further including, upon electronically obtaining said second party's pseudonym from said first party, checking said second party's stored choice.

7. (Previously presented) The method of claim 5, further including, if said second party's choice is to accept gifts addressed only to said second party's pseudonym, issuing an order that said gift identified by said first party be sent to said second party's non-

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pseudonymous name and address.

8. (Previously presented) The method of claim 5, further including, if said second party's choice is not to accept gifts addressed only to said second party's pseudonym, initiating electronically informing said first party that said gift identified by said first party was not sent to said second party's non-pseudonymous name and address.

9. (Currently Amended) The method of claim 1, further including wherein said, after determining that said second party would not accept the gift, electronically informing said first party that said second party has not chosen to accept gift is carried out by sending a communication addressed only to said second party's pseudonym.

10. (Previously presented) The method of claim 1, further including electronically communicating to a third party an order that said gift be sent.

11. (Previously presented) The method of claim 1, further including electronically giving said first party an opportunity override the processing to reveal true identity information about said first party's self.

12. (Previously presented) The method of claim 1, further including electronically giving said second party an opportunity to reveal true identity information about said second party to said first party.

13. (Previously presented) The method of claim 1, further including

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electronically charging a fee corresponding to the gift to said first party.

14. (Previously presented) The method of claim 13, wherein said fee is charged electronically to a charge card of said first party.

15. (Previously presented) The method of claim 13, further including confirming receipt of said order that said gift be sent, before electronically charging said fee to said first party.

16. (Previously presented) The method of claim 1, further including electronically charging a first fee to said first party.

17. (Previously presented) The method of claim 16, further including electronically charging a second fee to said first party, wherein said second fee is related to the value of said gift.

18. (Previously presented) The method of claim 1, further including electronically charging a fee to said second party.

19. (Previously presented) A gift giving system, the system comprising:
a gift giving website enabling a first party to send a gift to a second party,
wherein the enabling is carried out without revealing a non-pseudonymous name corresponding to said first party to said second party and without revealing a non-pseudonymous name of said second party to said first party.

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20. (Previously presented) The system of claim 19, wherein said website enables charging a fee to said first party.

21. (Previously presented) The system of claim 19, wherein said website enables said second party to refuse said gift from said first party.

22. (Previously presented) The system of claim 19, wherein said website enables said second party to refuse said gift from said first party if said first party is not identified by a particular name.

23. (Previously presented) The system of claim 19, wherein said website enables said second party to refuse said gift from said first party if said first party is not identified by a true name.

24. (Previously presented) The system of claim 19, wherein said website enables said second party to refuse said gift from said first party if said first party is identified by a particular pseudonym.

25. (Previously presented) The system of claim 19, wherein said website enables said second party to refuse said gift from said first party if said gift is of a particular product-type.

26. (Previously presented) The system of claim 19, wherein said website

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enables said second party to respond to said first party after delivery of said gift sent to said second party by said first party.

27. (Previously presented) The system of claim 19, wherein said website enables said second party to respond to said first party after refusal of an attempted gift to said second party by said first party.

28. (Previously presented) The system of claim 19, wherein said website enables said first party to selectably reveal or maintain confidentiality of true identity information of said first party.

29. (Previously presented) The system of claim 19, wherein said website enables said second party to selectably reveal or maintain confidentiality of said second party's true identity information.

30. (Previously presented) The method of claim 1, wherein said gift is only sent responsive to a message received from the second party.

31. (Previously presented) The method of claim 1, wherein said gift is only sent responsive to an acceptance communication electronically received from the second party.

32. (Previously presented) The method of claim 1, wherein said gift is only sent responsive to a signal received over the Internet from the second party.

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33. (Previously presented) The method of claim 1, wherein the processing said request to send a gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

34. (Previously presented) The method of claim 2, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

35. (Previously presented) The method of claim 3, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

36. (Previously presented) The method of claim 4, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

37. (Previously presented) The method of claim 5, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

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38. (Previously presented) The method of claim 6, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

39. (Previously presented) The method of claim 7, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

40. (Previously presented) The method of claim 8, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

41. (Previously presented) The method of claim 9, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

42. (Previously presented) The method of claim 10, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said

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second party to said first party.

43. (Previously presented) The method of claim 11, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

44. (Previously presented) The method of claim 12, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

45. (Previously presented) The method of claim 13, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

46. (Previously presented) The method of claim 14, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

47. (Previously presented) The method of claim 15, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said

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first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

48. (Previously presented) The method of claim 16, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

49. (Previously presented) The method of claim 17, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

50. (Previously presented) The method of claim 18, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

51. (Previously presented) The system of claim 19, wherein the website enables processing a request to send said gift by accessing a database containing said non-pseudonymous name of said first party and said non-pseudonymous name of the said second party.

52. (Previously presented) The system of claim 20, wherein the website enables

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processing a request to send said gift by accessing a database containing said non-pseudonymous name of said first party and said non-pseudonymous name of the said second party.

53. (Previously presented) The system of claim 21, wherein the website enables processing a request to send said gift by accessing a membership database containing the non-pseudonymous name of said second party.

54. (Previously presented) The system of claim 22, wherein the website enables processing a request to send said gift by accessing a membership database containing the non-pseudonymous name of said second party.

55. (Previously presented) The system of claim 23, wherein the website enables processing a request to send said gift by accessing a membership database containing the non-pseudonymous name of said second party.

56. (Previously presented) The system of claim 24, wherein the website enables processing a request to send said gift by accessing a membership database containing the non-pseudonymous name of said second party.

57. (Previously presented) The system of claim 25, wherein the website enables processing a request to send said gift by accessing a membership database containing the non-pseudonymous name of said second party.

58. (Previously presented) The system of claim 26, wherein the website enables

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processing a request to send said gift by accessing a membership database containing the non-pseudonymous name of said second party.

59. (Previously presented) The system of claim 27, wherein the website enables processing a request to send said gift by accessing a membership database containing the non-pseudonymous name of said second party.

60. (Previously presented) The system of claim 28, wherein the website enables processing a request to send said gift by accessing a membership database containing the non-pseudonymous name of said second party.

61. (Previously presented) The system of claim 29, wherein the website enables processing a request to send said gift by accessing a membership database containing the non-pseudonymous name of said second party.

62. (Previously presented) The method of claim 30, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

63. (Previously presented) The method of claim 31, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

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64. (Previously presented) The method of claim 32, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

65. (Previously presented) The method of claim 1, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

66. (Previously presented) The method of claim 2, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

67. (Previously presented) The method of claim 3, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

68. (Previously presented) The method of claim 4, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

69. (Previously presented) The method of claim 5, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of

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said first party to said second party.

70. (Previously presented) The method of claim 6, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

71. (Previously presented) The method of claim 7, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

72. (Previously presented) The method of claim 8, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

73. (Previously presented) The method of claim 9, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

74. (Previously presented) The method of claim 10, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

75. (Previously presented) The method of claim 11, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of

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said first party to said second party.

76. (Previously presented) The method of claim 12, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

77. (Previously presented) The method of claim 13, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

78. (Previously presented) The method of claim 14, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

79. (Previously presented) The method of claim 15, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

80. (Previously presented) The method of claim 16, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

81. (Previously presented) The method of claim 17, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of

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said first party to said second party.

82. (Previously presented) The method of claim 18, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

83. (Previously presented) The system of claim 19, wherein the website is a website of a member network, said first party and said second party being members of the network, wherein data internal to the network includes said non-pseudonymous name and address respectively corresponding to each said member, said data enabling said first party to send said gift via said website.

84. (Previously presented) The system of claim 20, wherein the website is a website of a member network, said first party and said second party being members of the network, wherein data internal to the network includes said non-pseudonymous name and address respectively corresponding to each said member, said data enabling said first party to send said gift via said website.

85. (Previously presented) The system of claim 21, wherein the website is a website of a member network, said first party and said second party being members of the network, wherein data internal to the network includes said non-pseudonymous name and address respectively corresponding to each said member, said data enabling said first party to send said gift via said website.

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86. (Previously presented) The system of claim 22, wherein the website is a website of a member network, said first party and said second party being members of the network, wherein data internal to the network includes said non-pseudonymous name and address respectively corresponding to each said member, said data enabling said first party to send said gift via said website.

87. (Previously presented) The system of claim 23, wherein the website is a website of a member network, said first party and said second party being members of the network, wherein data internal to the network includes said non-pseudonymous name and address respectively corresponding to each said member, said data enabling said first party to send said gift via said website.

88. (Previously presented) The system of claim 24, wherein the website is a website of a member network, said first party and said second party being members of the network, wherein data internal to the network includes said non-pseudonymous name and address respectively corresponding to each said member, said data enabling said first party to send said gift via said website.

89. (Previously presented) The system of claim 25, wherein the website is a website of a member network, said first party and said second party being members of the network, wherein data internal to the network includes said non-pseudonymous name and address respectively corresponding to each said member, said data enabling said first party to send said gift via said website.

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90. (Previously presented) The system of claim 26, wherein the website is a website of a member network, said first party and said second party being members of the network, wherein data internal to the network includes said non-pseudonymous name and address respectively corresponding to each said member, said data enabling said first party to send said gift via said website.

91. (Previously presented) The system of claim 27, wherein the website is a website of a member network, said first party and said second party being members of the network, wherein data internal to the network includes said non-pseudonymous name and address respectively corresponding to each said member, said data enabling said first party to send said gift via said website.

92. (Previously presented) The system of claim 28, wherein the website is a website of a member network, said first party and said second party being members of the network, wherein data internal to the network includes said non-pseudonymous name and address respectively corresponding to each said member, said data enabling said first party to send said gift via said website.

93. (Previously presented) The system of claim 29, wherein the website is a website of a member network, said first party and said second party being members of the network, wherein data internal to the network includes said non-pseudonymous name and address respectively corresponding to each said member, said data enabling said first party to send said gift via said website.

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94. (Previously presented) The method of claim 30, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

95. (Previously presented) The method of claim 31, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

96. (Previously presented) The method of claim 32, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

97. (Previously presented) The method of claim 1, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said second party to said first party.

98. (Previously presented) The method of claim 2, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said second party to said first party.

99. (Previously presented) The method of claim 3, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said second party to said first party.

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100. (Previously presented) The method of claim 4, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said second party to said first party.

101. (Previously presented) The method of claim 5, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said second party to said first party.

102. (Previously presented) The method of claim 6, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said second party to said first party.

103. (Previously presented) The method of claim 7, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said second party to said first party.

104. (Previously presented) The method of claim 8, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said second party to said first party.

105. (Previously presented) The method of claim 9, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said second party to said first party.

106. (Previously presented) The method of claim 10, wherein the processing

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said request to send said gift is carried out without revealing the non-pseudonymous name of said second party to said first party.

107. (Previously presented) The method of claim 11, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said second party to said first party.

108. (Previously presented) The method of claim 12, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said second party to said first party.

109. (Previously presented) The method of claim 13, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said second party to said first party.

110. (Previously presented) The method of claim 14, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said second party to said first party.

111. (Previously presented) The method of claim 15, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said second party to said first party.

112. (Previously presented) The method of claim 16, wherein the processing

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said request to send said gift is carried out without revealing the non-pseudonymous name of said second party to said first party.

113. (Previously presented) The method of claim 17, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said second party to said first party.

114. (Previously presented) The method of claim 18, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said second party to said first party.

115. (Previously presented) The system of claim 19, wherein the website determines whether said second party would accept said gift prior to said enabling said first party to send said gift.

116. (Previously presented) The system of claim 20, wherein the website determines whether said second party would accept said gift prior to said enabling said first party to send said gift.

117. (Previously presented) The system of claim 21, wherein the website determines whether said second party would accept said gift prior to said enabling said first party to send said gift.

118. (Previously presented) The system of claim 22, wherein the website

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determines whether said second party would accept said gift prior to said enabling said first party to send said gift.

119. (Previously presented) The system of claim 23, wherein the website determines whether said second party would accept said gift prior to said enabling said first party to send said gift.

120. (Previously presented) The system of claim 24, wherein the website determines whether said second party would accept said gift prior to said enabling said first party to send said gift.

121. (Previously presented) The system of claim 25, wherein the website determines whether said second party would accept said gift prior to said enabling said first party to send said gift.

122. (Previously presented) The system of claim 26, wherein the website determines whether said second party would accept said gift prior to said enabling said first party to send said gift.

123. (Previously presented) The system of claim 27, wherein the website determines whether said second party would accept said gift prior to said enabling said first party to send said gift.

124. (Previously presented) The system of claim 28, wherein the website

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determines whether said second party would accept said gift prior to said enabling said first party to send said gift.

125. (Previously presented) The system of claim 29, wherein the website determines whether said second party would accept said gift prior to said enabling said first party to send said gift.

126. (Previously presented) The method of claim 30, further including enabling the processing with a website of a member network, said first party and said second party being respective members, and wherein the processing step is carried out accessing member data internal to the network to obtain the non-pseudonymous name and address of the second party.

127. (Previously presented) The method of claim 31, further including enabling the processing with a website of a member network, said first party and said second party being respective members, and wherein the processing step is carried out accessing member data internal to the network to obtain the non-pseudonymous name and address of the second party.

128. (Previously presented) The method of claim 32, further including enabling the processing with a website of a member network, said first party and said second party being respective members, and wherein the processing step is carried out accessing member data internal to the network to obtain the non-pseudonymous name and address of the second party.

129. (Previously presented) A method for processing a request to send a gift, the method comprising:

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a network including a web site and enabled to access a membership database in which a first party and a second party are respectively indicated as members, each of said parties having a respective pseudonymous name and non-pseudonymous name.

receiving the request to send a gift, by a communication to the web site, from the first party;

obtaining a non-pseudonymous name and address associated with the second party's pseudonym by looking up said second party's pseudonym in the membership database; and

processing said request to send said gift to produce computer output enabling said gift to be sent to said second party without revealing the non-pseudonymous name of one of said parties to another of the parties.

130. (Previously presented) The method of claim 129, wherein the processing said request to send a gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

131. (Previously presented) The method of claim 129, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said second party to said first party.

132. (Previously presented) The method of claim 129, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing the non-pseudonymous name of said second party to said first party.

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133. (Previously presented) The method of claim 129, further including electronically communicating to a third party an order that said gift be sent.